

Poverty Simulation – SPENT

Spent is an **online game about poverty and homelessness**. The player is a single parent with only \$1,000 to live on for a month. Through this month, he or she must fulfill his or her adult duties: find a job, buy groceries, choose a health plan, and pick a location to live.

Will you take the CHALLENGE?

Scan the QR Code:



[SPENT \(playspent.org\)](http://playspent.org)

It was developed by advertising agency McKinney for their pro bono client Urban Ministries of Durham (UMD), a nonprofit organization in Durham, North Carolina that provides services to those in poverty.